

# Meet the Directors - In Their Own Words

## Wendy Carmichael

My husband Craig and I settled in Nanoose Bay in 2009. As a seasoned health care manager, I was drawn to the Parksville-Qualicum Foundation by the organization's vision of fostering vibrant communities by working with donors and bringing

neighbours together, creating matches that meet needs with investments of lasting impact. An optimist by nature, I look forward to continued work with the PQF, for "The future holds promise and opportunity. And it arrives for each of us one day at a time."

## Chris Gill

Being a new resident to Qualicum Beach in 2007, I began looking for the best personal way to get involved with, and make an impact in, the community. The Parksville-Qualicum Foundation has the tools to help shape our community in a positive way. The importance of

having all age cohorts in a community cannot be over-stated. My wife and I have a young family and it's important that there are services unique to all ages in our community so that all people can thrive. The PQF supports this initiative and strives for demographic diversity.

## PQF Joins National Campaign

Cont'd

As a first step, the PQF has already renamed its Community Fund, *the Smart & Caring Communities Fund*.

"It may seem like a small change, yet what it represents is huge in terms of our ability to continue

our forward looking approach to grant making," explained Florence Gray, PQF board member liaison to the PQF Advisory Grants Committee.

"We can leverage this unique moment to engage our neighbours in their

community foundation in a new way," said Gray. "Together we can determine what a 'smart and caring' community means to all of us and how the PQF can seed and support that vision."

### Parksville-Qualicum Foundation 2012 Board of Directors

Cindy Koutecky, *President*  
 Wendy Carmichael, *Vice-President*  
 Brent Johnson, *Treasurer*  
 Chris Gill, *Secretary*  
 Florence Gray, *Director*  
 Gillian Connor, *Director*



## Visit us at 'Canada Helps'

In an effort to provide even better service for our donors, the Parksville-Qualicum Foundation is now listed as a non-profit organization with Canada Helps. This is a well-secured website which allows donors to make donations to the charities of their

choice. The donations will be deducted from your credit card at intervals of your choosing (monthly, bi-annually, annually etc.) and you will receive a receipt for income tax purposes. Check out their website at:

[www.canadahelps.org](http://www.canadahelps.org)

*"Join me in imagining our country as it could be... a smart and caring nation, where all Canadians can succeed, contribute, and develop their talents to their fullest potential."*

HIS EXCELLENCY THE RIGHT HONOURABLE  
 DAVID JOHNSTON,  
 GOVERNOR GENERAL OF CANADA

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# Annual Report

## Spring/Summer 2012

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## PQF Joins National Campaign

The Parksville Community Foundation (PQF) is one of the country's first community foundations to embrace the *Smart & Caring Communities* program, launched by the Community Foundations of Canada (CFC) and its patron, Governor General David Johnston.

Johnston, during his opening address to the CFC's Vancouver Conference, spoke passionately about his desire to make Canada a smarter and more caring nation by 2017 and Canada's

150th birthday.

"Join me in imagining our country as it could be," invited Johnston. "A smart and caring nation, where all Canadians can succeed, contribute, and develop their talents to their fullest potential."

He challenged Canada's community foundations to consider ways they could contribute to his mission. *Smart & Caring Communities* is CFC's national, and PQF's local, response.

*"Smart & Caring Communities*

unites the CFC movement in a nation-wide call to service, an opportunity for the more than 180 community foundations across Canada to mobilize people, organizations, and resources in a shared effort to build a smarter and more caring nation," said PQF President Cindy Koutecky.

*"Smart & Caring Communities* provides us with a unique, local platform from which to share our vision of community vibrancy. It's an opportunity filled with possibilities."

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## From the President's Desk

by Cindy Koutecky

### Accepting the Challenge

When I heard him speak, I knew we had a Canadian leader with a strong social and community conscience.

I was in the Vancouver convention hall as Governor General David Johnston issued his challenge to Canada's community foundations to make Canada a smarter and more caring nation by 2017.

As I listened, I felt that he was speaking about the Parksville-Qualicum Foundation (PQF) and our commitment to building a vibrant community right here where we live. Even though

he wasn't aware of our work, his call-to-action resonated with our own foundation's focus.

Our community is already smart and caring. I am convinced that, together, we can do much more.

Our community is rich in community agencies, public institutions and private businesses who invest their energies and resources to help ensure that that we enjoy a range of community programs and amenities, from childhood learning to life-long learning, from family care to health care, and from

environmental conservation to historical preservation.

Our community includes bright, successful individuals who, having enjoyed career success, are now living their dreams right among us. Most care deeply about their adopted community, and many generously give their expertise, time and money to causes aligned with their personal interests and passions.

The Governor General told us that a smart and caring community has all of the above, and more.

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**Q** What happens to money donated to PQCF?

**A** All the funds under the stewardship of the PQCF are held in perpetuity. Only the income is distributed to meet the donors charitable objectives.

# Smart & Caring Community Grants to be Awarded in Fall

The Parkville-Qualicum Foundation community grants program has been renamed and moved to the fall to enable grant recipients to plan their next year's activities.

The **Smart & Caring Community Grants**, previously known simply as the Community Grants, will be awarded during the fall season. The Community

Grants were traditionally awarded during the spring. "The change in name and time is part of our commitment to the national Smart & Caring Communities campaign," explained PQF director Florence Gray, the Board's liaison to the PQF's Grants Advisory Committee. "Our plan is to invite applications that contribute to making our community smarter

and more caring." More information on the PQF's Smart & Caring Community Grants Program will be available in September. It's anticipated the grants will be awarded in late October. Since 1999, the PQF has awarded nearly \$125,000 in grants to selected community organizations.

# The Hand Graduates

The Hand, the Parkville-Qualicum Foundation's Youth Action Group has graduated.

After five years of active community work members of The Hand, the PQF's Youth Action Committee, have concluded their work in order to move on to their next stages of life.

"It's rewarding to see our young leaders grow,

develop and embrace new challenges," said PQF Treasurer Brent Johnson, who guided and mentored The Hand members in managing the group's finances.

The Hand was active in youth philanthropy and community engagement. It was instrumental in getting youth voices heard during the Official Community Plan processes in both Parkville

and Qualicum Beach.

The youth-formed and led group was also active in organizing events for young people and families, with proceeds being directed to the PQF's Youth in Philanthropy Fund.

The fund continues and will be used by the PQF to support other youth focused community initiatives.

# President's Desk

*Cont'd*

What is especially important, he reminded us, "is the power of philanthropy to drive local change."

And that brings me back to the PQF's work. Among the services we provide is helping donors wanting to make a long-term difference to identify community priorities.

We assist them in realizing their philanthropic goals, finding innovative and responsible ways to give their contributions lasting impact. We help them invest in sustainable solutions, which in turn helps make our community smarter and more caring.

David Johnston has called on us - all of us - to make our community smarter and more caring. I invite you to join the PQF and me in accepting and meeting his challenge.

*The PQCF Board of Directors is currently seeking individuals with professional backgrounds in law, finance and communications.*

*For more information contact Wendy at 250 927 1954.*

# CFC Conference A Smart Investment

For Parkville-Qualicum Foundation's Wendy Carmichael attending the Community Foundations of Canada (CFC) Vancouver conference was a smart investment.

Carmichael, the PQF's vice-president, selected sessions that gave her a first-hand

opportunity to both grow her personal awareness and understanding of community foundation's roles and work and to acquire practical skills and knowledge to help her better contribute to PQF affairs.

"Listening to experts in the field of fund development

and asset management left me inspired to find potential donors in our community who desire to leave a legacy with impact," said Carmichael.

"Practical dialogues on how to build strategic relationships and to work creatively with limited

budgets for maximum impact gave me an appreciation for the diverse work of community foundations and everyone associated with them."

## PARKSVILLE - QUALICUM COMMUNITY FOUNDATION STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCE

YEAR ENDED DECEMBER 31, 2011

	2011	2010
<b>REVENUE</b>		
Contributions	\$ 41,695	\$ 153,702
Unrealized gains and losses	(35,169)	62,039
Other income and fund raising	<u>120,568</u>	<u>103,626</u>
	<b><u>127,094</u></b>	<b><u>319,367</u></b>
<b>EXPENSES</b>		
Operating costs and fund raising	20,579	28,687
Grants and scholarships	<u>95,731</u>	<u>68,030</u>
	<b><u>116,310</u></b>	<b><u>96,717</u></b>
Excess Revenue over Expenses	<b>10,784</b>	<b>222,650</b>
Fund balance	<u>1,909,899</u>	<u>1,687,248</u>
	<b><u>\$ 1,920,683</u></b>	<b><u>\$ 1,909,898</u></b>

## STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2011

	2011	2010
Current assets	\$ 28,869	\$ 22,900
Special purpose investments	1,892,104	1,890,048
Capital assets	<u>1,274</u>	<u>1,813</u>
	<b><u>\$ 1,922,247</u></b>	<b><u>\$ 1,914,761</u></b>
Current liabilities	\$ 1,564	\$ 4,863
Fund balance	<u>1,920,683</u>	<u>1,909,898</u>
	<b><u>\$ 1,922,247</u></b>	<b><u>\$ 1,914,761</u></b>